

# Capital Projects and Business Case Assessment

There is no shortage of opportunities to expand operations either through greenfield or brownfield developments. However, too often the outcome from these opportunities which initially appear to be worthwhile fall short of expectations and as a result **either threaten the financial sustainability of an organisation or erode value.**

This failure is often associated with a **lack of objectivity or rigour** in setting and assessing the variables that impact the outcomes.

Providers can **make decisions with confidence** by subjecting internal modelling, forecasts and underlying assumptions of major capital to an external/objective review or they can have the modelling and forecasting developed externally.

All projects involve risk when we work with our clients, the risk management strategies we develop enhance the risk weighted return from opportunities, this can turn a marginal opportunity into a truly **value adding growth strategy!**

Deal momentum, where people are heavily invested in a proposal proceeding is the greatest cause of loss of objectivity and poor investment decisions, leading to an erosion of value.

## Service Overview

The Pride Living Capital Projects and Business Case Assessment service includes:



1. Building a three-way model covering the development, trade up and normal operating phases



2. Assessment of the proposal based on supply and demand analysis



3. Assessment of proposal based on cost v value of development and return on investment during operating period



4. Summary of key risks and sensitivity and recommendations on risk management strategies



5. Comprehensive report on the proposal for presentation to your governing body

# Why Pride Living

- ✓ High quality inputs ensure high quality outputs - our approach ensures rigour and objectivity are applied to the proposal
- ✓ Our methodology is comprehensive and proven - you can have confidence in our findings
- ✓ Our findings are clear and specific - you can act on them
- ✓ We add value with specific recommendations to enhance economic value



## Pricing

As all business cases are different, pricing is based on the specifics of the case.

## Next steps

If you would like to discuss or engage in our Capital Projects and Business Case Assessment, please contact [clientservice@prideliving.com.au](mailto:clientservice@prideliving.com.au) or call Denise Bradshaw on (02) 9060 6445 to arrange a time to meet with our consultants.



### PRIDE LIVING

Suite 1002/100 Walker Street  
North Sydney NSW 2060

+61 2 9060 6445

[clientservice@prideliving.com.au](mailto:clientservice@prideliving.com.au)

Suite 208/454 Collins Street  
Melbourne VIC 3000

[www.prideliving.com.au](http://www.prideliving.com.au)